

**Board of Directors
2016-2017**



JUNIOR LEAGUE OF JACKSONVILLE



**Emily Friend
O'Leary**
President

Dear Junior League Supporter,

Let's build it together!

**Gina Atienza
Floresca**
President-Elect

The Junior League of Jacksonville is undertaking a bold and ambitious fundraising effort to increase the accessibility of the Riverside House for both our members and those in the community.

Murika Davis
Treasurer

Since 1923, the Junior League has been committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Annually, we provide in excess of 10,000 volunteer hours in the Jacksonville community through our programs. Over the past nine decades, we have strategically focused these volunteer efforts in order to address unmet needs in the community and create sustainable programming for significant change and impact. As a result, among many other endeavors, we founded the Jacksonville Speech & Hearing Center and Family Nurturing Center, we were instrumental in the founding of the Children's Museum (now MOSH), the YWCA and Hubbard House.

Katherine Neilson
Secretary

Katie Culp
Treasurer-Elect

Riverside House, the headquarters and home of the Junior League, is where our training programs take place. It is where our members develop leadership skills and where extensive outreach and community service efforts are coordinated, including the founding of the above groups, just to name a few.

**Katherine
Huddleston**
Executive Vice
President

To help meet the needs of local individuals and organizations, the Junior League also makes our Riverside House facilities available to the community at a special non-profit rental rate. Agencies and community organizations regularly rent the boardroom, auditorium, reception hall and kitchen for meetings, seminars, lectures and recitals to engage in their own charitable activities and endeavors. The Riverside House is also a popular venue for wedding ceremonies and receptions. Indeed, funds from the Riverside House rentals help support the Junior League's programs and community activities.

Tamara Lemons
Nominating Chair

**Elizabeth
Frankland**
Nominating-Elect

Building an elevator in the Riverside House will only continue to broaden the Junior League's reach as we are able to truly make our headquarters accessible to all. In addition to the elevator, we plan to build accessible parking and an ADA-compliant restroom. With the increased accessibility to the Riverside House, we anticipate more individuals in the community will want to utilize our facilities. Therefore, we also plan to enhance the interior and exterior space by installing communications technology in the boardroom and developing new backyard landscaping. These improvements to the Riverside House will not only allow the Junior League to better serve our membership but also increase and sustain our impact on the community.

Susie O'Quinn
Sustainer
Representative

We must raise \$275,000 to make these improvements to the Riverside House. The Junior League's Board of Directors, Management Council and Riverside House Capital Campaign Committee have 100% committed to the capital campaign, and we hope to have 100% membership participation in the campaign as well. We can easily meet this goal through broad contribution at any level. Please consider supporting our effort.

Linda Kim
Member-At-Large

Lauren Scheible
Member-At-Large

We hope you will join us as we build on the League's legacy!

Allison Stocker
Legal Counsel

Emily Friend O'Leary
President



MISSION STATEMENT

The Junior League of Jacksonville, Inc. (“Junior League”), is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

VISION

The Junior League will be a force of change as we strive to improve the quality of life in our communities. We will train and utilize the talents and energies of our diverse membership in order to serve as a group of active volunteers and innovative leaders.

REACH OUT STATEMENT

The Junior League reaches out to women of all races, religions, and national origins, who demonstrate an interest in and a commitment to volunteerism.

MEMBERSHIP

The Junior League is made up on 1,000 empowered service minded women. Our members have varied talents, skills and occupations. We are doctors, lawyers, marketing specialists and stay-at-home moms. We use these diverse and many skills to better serve the community.

COMMUNITY FOCUS

The Junior League strives to improve the quality of life for communities across the First Coast. We accomplish this by anticipating and researching needs of the community and reacting to those needs with effective programs and trained volunteers. Our current efforts range from working with women in need, children fighting childhood obesity and literacy initiatives. Our programs include Fresh Minds, Kids in the Kitchen, CARES and Done In A Day.

LEADERSHIP EMPOWERED

\ 'lē-dər-,ship im-'paü(-ə)r-uhd \

an extraordinary breed of woman capable of leading her community and of getting others to follow in tackling society's thorniest issues and orchestrating monumental, meaningful change while enhancing the social, cultural and political fabric of our civil society;
The Junior League.

**Over
1,000
trained
volunteers**

**Over 10,000
volunteer
hours
annually**

**More than
\$1.3M
contributed to
community
since 1923**

In the prosperous 1920s development boom following the first World War, both the Riverside and Avondale neighborhoods were experiencing tremendous growth. In addition to homes, estates and apartments, the area was experiencing a great period of church construction. In 1925, construction on the Riverside Mormon Church began, along with construction of Good Shepherd Episcopal, Riverside Presbyterian and Riverside Baptist Churches.

Construction on the Riverside Mormon Church, designed by an in-house architect with the Latter Day Saints Architectural Department in Salt Lake City, concluded in the summer of 1926 with the current traditional colonial building we meet in today. When the Junior League of Jacksonville purchased the building in 1979, very few improvements had been made to the original structure, which still housed its original kitchen and restrooms. Renovation plans drawn by local architect W. Stanly Gordon were completed with funds raised from a matching grant by the Charter Company, thirty-eight additional companies and hundreds of individuals.

The need for a permanent home-base for League activities became evident with the ever-expanding number of volunteer projects spearheaded by the members year-round. It was through this community service that the League became aware of the fact that the building could also meet the needs of local individuals and organizations. In December 1980, the Junior League of Jacksonville opened its Riverside House facilities to the community and its many organizations. With this in mind, the Riverside House offers its board room, auditorium, reception hall and kitchen to the public at a reasonable rate.

More than 50 agencies and community organizations have regularly held meetings, seminars, lectures, recitals and fundraising events at our facility. The use of Riverside House by the community is an extension of the Junior League's efforts to be involved in all aspects of Jacksonville's broad scope of activities and needs. By opening the Riverside House to the community, and offering a special non-profit rental rate, the Junior League has indeed provided Jacksonville with a much needed service.





NAMING OPPORTUNITIES



BUILD ON THE FUTURE OF THE LEAGUE WITH A BRICK

Purchase a brick in honor of Junior League leaders, members and friends, and in memory of loved ones and special times. Your personalized brick will be engraved and added to the Riverside House brick entryway off Park Street or to the new brick sidewalk being added along the east side of the building to accommodate accessible parking.

Yes, I want to support the Riverside Capital Campaign by purchasing _____ bricks at \$150 each.

Each brick may contain three lines of text, 13 characters per line. Spaces, dashes, commas, etc. count as one character. Please print.

Line 1 _____

Line 2 _____

Line 3 _____

SECURE THE FUTURE OF THE LEAGUE WITH A SEAT

Sponsor a seat in honor of Junior League leaders, members and friends, and in memory of loved ones and special times. Your personalized plaque will be engraved and placed on an auditorium chair.

Yes, I want to support the Riverside House Capital Campaign by sponsoring a seat at the following level:

- \$500 – Balcony Level
- \$1,000 – Auditorium Level, Back/Inside Area
- \$5,000 – Auditorium Level, First Two Rows & Aisle

Each plaque may contain two lines of text, 20 characters per line. Spaces, dashes, commas, etc. count as one character. Please print.

Line 1 _____

Line 2 _____

REINFORCE THE FUTURE OF THE LEAGUE WITH A RIVERSIDE HOUSE ACKNOWLEDGEMENT

Recognize Junior League leaders, members and friends, and the memory of loved ones and special times through an acknowledgement in the Riverside House, including room naming opportunities. A personalized acknowledgement of your gift will be engraved on a plaque that will be placed in the area of the Riverside House you have selected.

Yes, I want to support the Riverside House Capital Campaign through a Riverside House acknowledgement opportunity. Please contact me to discuss these opportunities. The best time to reach me is _____.



PLEDGE CARD



I am pleased to join with others in support of the Junior League of Jacksonville with a commitment of \$ _____ total to the League's Riverside House Capital Campaign.

Please acknowledge this commitment as being made by:

Name(s) to appear on all printed acknowledgements and reports, or mark "Anonymous" (please print)

Donor Name(s) _____

Mailing Address _____

Email Address _____

Telephone _____

Gift Level Selected Visionary Leader Preservationist Benefactor Partner Advocate Investor
 Supporter Friend

Gift(s) in fulfillment of this commitment will be made as follows:

- One-Time Gift
- Monthly Payment

Please charge my credit card for \$ _____ on the 15th of each month, beginning in _____ and ending in May/December 2017 (total donation divided into equal monthly payments).

Check enclosed made payable to the Junior League of Jacksonville

Visa or Mastercard (circle one)

Name on the card: _____

Credit Card Number: _____

Expiration date: _____

Security code: _____

Signature

Date

Please return to BuildIt@jljacksonville.org. You may also mail the completed form to:

Junior League of Jacksonville
2165 Park Street
Jacksonville, FL 32204

All donations are tax deductible.

Your support can take many arrangements, tailored to your financial goals and circumstances. We welcome gifts in the form of cash, appreciated stock and other forms of planned giving. Before you make any decision regarding a charitable gift, please consult with your financial advisor.