



**IT STARTS  
WITH A WOMAN**



**JUNIOR LEAGUE OF  
JACKSONVILLE**

**JUNIOR LEAGUE OF JACKSONVILLE®**

2165 PARK STREET, JACKSONVILLE, FL 32204 | 904.387.9927

[www.jljacksonville.org](http://www.jljacksonville.org)



JUNIOR LEAGUE OF  
**JACKSONVILLE**

Dear Friend of the Junior League of Jacksonville,

Starting March 1, 2019, The Junior League of Jacksonville is hosting its annual Whale of a Sale fundraiser at the Jacksonville Fairgrounds. This annual event raises funds to facilitate Junior League of Jacksonville's community service programs.

In its 95 years, the Junior League of Jacksonville has strategically focused its volunteer efforts to address unmet needs in the community and create sustainable programming for significant change and impact. With supporters just like you, we have been able to help establish the Museum of Science and History (MOSH -formerly the Children's Museum) and the Florida Theater, create the Family Nurturing Center and the Jacksonville Speech and Hearing Center, as well as establish Jacksonville's Guardian ad Litem program.

We need your support. With your charitable and tax-deductible in-kind donation or sponsorship, we can continue the great work we have started – and continue to grow and support the wonderful citizens of our communities that make up the First Coast as we tackle a major challenge in our community – food insecurity.

The Junior League of Jacksonville's current initiative, the Fresh Minds program, focuses on providing access to affordable healthy foods and nutrition education to Jacksonville's food insecure families. Through this initiative, Junior League of Jacksonville has provided baskets of cooking supplies to families who are food insecure. The Junior League of Jacksonville has also updated the kitchen at White Harvest Farms to provide a clean, modern facility for after school programs that teach children about healthy food choices. The members of Junior League of Jacksonville have provided nearly 10,000 community service hours toward Fresh Minds and other community programs which averages 50 hours per active member.

The Junior League of Jacksonville, an all-volunteer nonprofit, has contributed over \$1.3 million and more than 1 million hours of service to our community over the past 95 years. The Whale of a Sale fundraiser is the Junior League of Jacksonville's premiere event and supports the majority of our important work. More than 300 people attend this anticipated annual charitable event. Junior League of Jacksonville depends greatly on the generosity of individuals and businesses like you. Please consider a donation of silent auction items for this year's event. The Junior League of Jacksonville greatly appreciates your contribution to our efforts as we strive to positively impact the lives of women and children in the greater Jacksonville area, and improve the community in which we live through the work of trained volunteers and leaders.

The Junior League of Jacksonville is qualified as a 501(c) (3) organization. Your contributions are 100 percent tax deductible. For more information, please visit [www.jljacksonville.org](http://www.jljacksonville.org).

Thank you for your consideration of support of the Junior League of Jacksonville. We look forward to serving our community alongside you.

Sincerely,

Anne Detlefsen  
President, 2018-19



## THE LEGACY CONTINUES



**Fresh Minds:** A program that encourages volunteers support and events that promote the availability of healthy food, nutrition education and health and wellness to local low-income schools and communities.



**Kids in the Kitchen:** A program of The Association for Junior Leagues International® that focuses on reversing the national crisis of childhood obesity by bringing fun, interactive curriculum about nutrition and healthy habits directly to public schools and after school programs in the most affected areas of our community.



**Done In A Day:** A program that provides trained Junior League of Jacksonville volunteers to support needs of community based, non-profit organizations in Northeast Florida.



## SPONSORSHIP

A League Sponsor will enjoy exposure and association with the Junior League of Jacksonville during our largest event, Whale of a Sale, and opportunities to reach our approximately 1,000 members. Custom sponsorship levels are also available for any sponsor who wants to support the multiple leadership trainings and social events held for our members each year. Opportunities for exclusive rights on sponsorship levels are available as well. We aim to make your sponsorship experience as meaningful and beneficial to you as possible.

	VISIONARY \$10,000 +	LEADER \$5,000 +	PARTNER \$2,500 +	ADVOCATE \$1,000 +	INVESTOR \$500+	FRIEND \$250+
Recognition on website	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Social Media Posts to be determined by JLJ & sponsor	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	
VIP Table at Whale of a Sale Preview Party (includes 8 VIP tickets)	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	
Recognition during General Meetings and opportunity to address meeting attendees	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>		
Logo/Name in Whale of A Sale program	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>		
Logo displayed during all Fundraisers	<b>X</b>	<b>X</b>	<b>X</b>			
Logo and/or Recognition in General Membership Meeting Program	<i>All Programs</i>	<i>4 Programs</i>	<i>3 Programs</i>	<i>2 Programs</i>	<i>1 Program</i>	
VIP Tickets to Whale of A Sale	<i>10 Tickets</i>	<i>8 Tickets</i>	<i>6 Tickets</i>	<i>4 Tickets</i>	<i>2 Tickets</i>	
Recognition in Monthly League newsletter	<i>All newsletters</i>	<i>4 newsletters</i>	<i>3 newsletters</i>	<i>2 newsletters</i>	<i>1 newsletter</i>	



## COMMITMENT FORM

Company/Organization/Individual:

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*(as it is to appear in print)*

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Sponsorship Level Selected:

- Visionary \$10,000+       Leader \$5,000+       Partner \$2,500+  
 Advocate \$1,000+       Investor \$500+       Friend \$250+

Type of Contribution (please mark one):

- Cash Donation  
 Gift In-Kind (Silent Auction) Donation: \_\_\_\_\_  
 Gift In-Kind (Silent Auction) Value: \_\_\_\_\_

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Please mail this form, along with your check made payable to  
The Junior League of Jacksonville, and/or silent auction/gift in-kind donation to:

**JUNIOR LEAGUE OF JACKSONVILLE**

2165 Park Street  
Jacksonville, FL 32204

If you are a Visionary, Leader, Partner or Advocate Sponsor, please send a high-resolution image of your logo (**JPEG preferred**) to [officemanager@jlljacksonville.org](mailto:officemanager@jlljacksonville.org).