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**FOR IMMEDIATE RELEASE**

## **Whale of a Sale, the Junior League of Jacksonville's largest fundraiser, features gently used merchandise at affordable prices**

**JACKSONVILLE, Fla. (January 18, 2017)** — The Junior League of Jacksonville will bring its 26<sup>th</sup> Annual *Whale of a Sale* to The Jacksonville Agricultural Fairgrounds and Expo Center, March 3 and 4, 2017.

*Whale of a Sale* is the Junior League of Jacksonville's largest fundraiser, held annually every spring. The rummage sale will feature pre-owned quality furniture, antiques, electronics, clothing, books, kitchenware and more. New to the Sale in 2017, featured sections will include wedding merchandise and holiday décor.

*Whale of a Sale* will kickoff Friday, March 3 with a Preview Party featuring drinks, dancing and deals! The Preview Party provides an opportunity for shoppers to grab the best deals and avoid the Saturday crowd. Shoppers get first opportunity to purchase items in the Sale but pay twice the listed price. There are three ticket options: General Admission for \$40, early admission VIP tickets for \$50, or for the ultimate experience, purchase a table for 10 for \$600. Tables come with perks such as early admission, reserved seating, Whale of a Sale Tote Bags and recognition during the event.

Saturday will also be a great time to go shopping! For just \$2 per person for admission and \$5 for parking, bargain shoppers will find many treasures at a reasonable price. The Sale begins at 8 a.m. on Saturday and concludes at 1 p.m.

All proceeds from *Whale of a Sale* will support the Junior League of Jacksonville's mission of developing the potential of women and improving the community. Its current community projects, include: Fresh Minds and Kids in the Kitchen, making nutrition education and affordable healthy foods available to Jacksonville's food insecure residents; C.A.R.E.S. (Caring Assistance Resource Education Support), focusing on enhancing education and literacy opportunities; and Done in a Day, filling short-term volunteer needs for local organizations.

For more information or to purchase tickets, visit [jljacksonville.org/events/whale-of-a-sale](http://jljacksonville.org/events/whale-of-a-sale)

### **About the Junior League of Jacksonville**

The Junior League of Jacksonville is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. During its rich 93 year history, the Junior League has contributed over 1 million hours of service to our community and founded countless institutions in Jacksonville. For more information on the Junior League of Jacksonville and how you can become involved, visit [www.jljacksonville.org](http://www.jljacksonville.org).