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**FOR IMMEDIATE RELEASE**

**Unique Boutique, The Junior League of Jacksonville's Premier Shop-for-a-Cause Celebration, Features Over 20 Local Vendors in its Third Year**

**Jacksonville, Fla. (October 8, 2017)**– The Junior League of Jacksonville (JLJ) will bring its third annual *Unique Boutique: Shop-for-a-Cause Celebration* to The Riverside House, November 10 through November 12. The event will feature a variety of boutique-type local merchants including Laura Lively, Youthful Medical Spa, Chuck Cobb Creations and Adorn Apparel, all while benefitting JLJ's community endeavors. Free admission is offered on Saturday, November 11 from 10am to 4pm and Sunday, November 12 from 1pm to 4pm.

The *Preview Party* is the weekend launch event on Friday, November 10 from 6pm until 10pm. Here, shopping meets a party - including hors d'oeuvres, drinks, raffle prizes, music and shopping at a variety of unique merchants. Tickets for this event can be purchased for \$25.

On Sunday, November 12, join us for *Brunch on the Lawn* from 11am to 1pm which will include bottomless mimosas and hors d'oeuvres. Tickets for this event can be purchased for \$15.

All proceeds from *Unique Boutique* will support the Junior League of Jacksonville's mission of developing the potential of women and improving the community. Its current community projects include: Fresh Minds and Kids in the Kitchen, making nutrition education and affordable healthy foods available to Jacksonville's food insecure residents, C.A.R.E.S. (Caring Assistance Resource Education Support), focusing on enhancing education and literacy opportunities, and Done in a Day, filling short-term volunteer needs for local organizations.

This event would not be possible without generous local sponsors, notably Publix Supermarkets Charities, The Ice Man, Chick-Fil-A, Lagunitas Brewing Company, Manifest Distilling, San Sebastian Winery, The Loop Restaurant Group, Inc and Moe's Southwest Grill Jacksonville.

For more information or to purchase tickets, visit <https://www.jljacksonville.org/events/unique-boutique/>

**About The Junior League of Jacksonville**

*The Junior League of Jacksonville (JLJ) is an organization of women committed to promoting volunteerism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. During its rich history of over 94 years, JLJ has contributed over 1 million hours of service to our community and founded countless institutions in Jacksonville. For additional information about JLJ, visit [www.jljacksonville.org](http://www.jljacksonville.org) or call (904) 387-9927.*

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