Dear Junior League Supporter,

Let’s build it together!

The Junior League of Jacksonville is undertaking a bold and ambitious fundraising effort to increase the accessibility of the Riverside House for both our members and those in the community.

Since 1923, the Junior League has been committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Riverside House, headquarters and home of the Junior League, is where our training programs take place. It is where integrity and commitment are instilled in our members through development of leadership skills. It is where extensive outreach and community service efforts are coordinated.

To help meet the needs of local individuals and organizations, the Junior League also makes our Riverside House facilities available to the community at a special non-profit rental rate. Agencies and community organizations regularly rent the boardroom, auditorium, reception hall and kitchen for meetings, seminars, lectures and recitals. The Riverside House is also a popular venue for wedding ceremonies and receptions. Funds from Riverside House rentals help support the Junior League’s programs and community activities.

Building an elevator in the Riverside House will only continue to broaden the Junior League’s reach as we are able to truly make our headquarters accessible to all. In addition to the elevator, we plan to build accessible parking and an ADA-compliant restroom. With the increased accessibility to the Riverside House, we anticipate more individuals in the community will want to utilize our facilities. Therefore, we also plan to enhance the interior and exterior space by installing communications technology in the boardroom and developing new backyard landscaping. These improvements to the Riverside House will not only allow the Junior League to better serve our membership but also increase and sustain our impact on the community.

We must raise $450,000 to make these improvements to the Riverside House. The Junior League’s Board of Directors, Management Council and Riverside House Capital Campaign Committee have 100% committed to the capital campaign, and we hope to have 100% membership participation in the campaign as well. We can easily meet this goal through broad contribution at any level. Please consider supporting our effort.

We hope you will join us as we build on the League’s legacy!

Emily Friend O’Leary
Past President 2016-2017
MISSION STATEMENT
The Junior League of Jacksonville, Inc. ("Junior League"), is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

VISION
The Junior League will be a force of change as we strive to improve the quality of life in our communities. We will train and utilize the talents and energies of our diverse membership in order to serve as a group of active volunteers and innovative leaders.

REACH OUT STATEMENT
The Junior League reaches out to women of all races, religions, and national origins, who demonstrate an interest in and a commitment to volunteerism.

MEMBERSHIP
The Junior League is made up of 1,000 empowered service minded women. Our members have varied talents, skills and occupations. We are doctors, lawyers, marketing specialists and stay-at-home moms. We use these diverse and many skills to better serve the community.

COMMUNITY FOCUS
The Junior League strives to improve the quality of life for communities across the First Coast. We accomplish this by anticipating and researching needs of the community and reacting to those needs with effective programs and trained volunteers. Our current efforts range from working with women in need, children fighting childhood obesity and literacy initiatives. Our programs include Fresh Minds, Kids in the Kitchen, CARES and Done In A Day.

Over 1,000 trained volunteers
Over 10,000 volunteer hours annually
More than $1.3M contributed to community since 1923
In the prosperous 1920s development boom following the first World War, both the Riverside and Avondale neighborhoods were experiencing tremendous growth. In addition to homes, estates and apartments, the area was experiencing a great period of church construction. In 1925, construction on the Riverside Mormon Church began, along with construction of Good Shepherd Episcopal, Riverside Presbyterian and Riverside Baptist Churches.

Construction on the Riverside Mormon Church, designed by an in-house architect with the Latter Day Saints Architectural Department in Salt Lake City, concluded in the summer of 1926 with the current traditional colonial building we meet in today. When the Junior League of Jacksonville purchased the building in 1979, very few improvements had been made to the original structure, which still housed its original kitchen and restrooms. Renovation plans drawn by local architect W. Stanly Gordon were completed with funds raised from a matching grant by the Charter Company, thirty-eight additional companies and hundreds of individuals.

The need for a permanent home-base for League activities became evident with the ever-expanding number of volunteer projects spearheaded by the members year-round. It was through this community service that the League became aware of the fact that the building could also meet the needs of local individuals and organizations. In December 1980, the Junior League of Jacksonville opened its Riverside House facilities to the community and its many organizations. With this in mind, the Riverside House offers its board room, auditorium, reception hall and kitchen to the public at a reasonable rate.

More than 50 agencies and community organizations have regularly held meetings, seminars, lectures, recitals and fundraising events at our facility. The use of Riverside House by the community is an extension of the Junior League’s efforts to be involved in all aspects of Jacksonville’s broad scope of activities and needs. By opening the Riverside House to the community, and offering a special non-profit rental rate, the Junior League has indeed provided Jacksonville with a much needed service.
In addition to the below, custom giving levels are available for any donor. Please let us know how we can make your giving experience as meaningful and beneficial to you as possible.

All giving levels, including those not listed below, receive recognition in select campaign materials, the Annual Report, select League Looks newsletters and on the website.

<table>
<thead>
<tr>
<th>Visionary</th>
<th>Leader</th>
<th>Preservationist</th>
<th>Benefactor</th>
<th>Partner</th>
<th>Investor</th>
<th>Supporter</th>
<th>Friend</th>
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<tbody>
<tr>
<td>$40,000+</td>
<td>$25,000+</td>
<td>$10,000+</td>
<td>$5,000+</td>
<td>$2,500+</td>
<td>$1,000+</td>
<td>$500+</td>
<td>$150+</td>
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- **Receive a personalized brick**: ✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔
- **Receive a seat naming opportunity (balcony level)**: ✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔
- **Receive a seat naming opportunity (auditorium level, back area)**: ✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔
- **Receive a seat naming opportunity (auditorium level, first two rows & aisles)**: ✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔
- **Receive a personalized engraved plaque displayed in the new elevator lobby**: ✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔
- **Receive a free one-day rental of the Riverside House**: ✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔
- **Receive a Riverside House acknowledgement (including room naming) opportunity**: ✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔
- **Receive an invitation to a VIP reception at the elevator unveiling**: ✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔
- **Receive an invitation to cut the ribbon at the elevator unveiling**: ✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔
BUILD ON THE FUTURE OF THE LEAGUE WITH A BRICK

Purchase a brick in honor of Junior League leaders, members and friends, and in memory of loved ones and special times. Your personalized brick will be engraved and added to the Riverside House brick entryway off Park Street or to the new brick sidewalk being added along the east side of the building to accommodate accessible parking.

☐ Yes, I want to support the Riverside Capital Campaign by purchasing __________ bricks at $150 each.

Each brick may contain three lines of text, 13 characters per line. Spaces, dashes, commas, etc. count as one character. Please print.

Line 1 ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___
Line 2 ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___
Line 3 ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___

SECURE THE FUTURE OF THE LEAGUE WITH A SEAT

Sponsor a seat in honor of Junior League leaders, members and friends, and in memory of loved ones and special times. Your personalized plaque will be engraved and placed on an auditorium chair.

☐ Yes, I want to support the Riverside House Capital Campaign by sponsoring a seat at the following level:
  ☐ $500 – Balcony Level
  ☐ $1,000 – Auditorium Level, Back/Inside Area
  ☐ $5,000 – Auditorium Level, First Two Rows & Aisle

Each plaque may contain two lines of text, 20 characters per line. Spaces, dashes, commas, etc. count as one character. Please print.

Line 1 ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___
Line 2 ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___

REINFORCE THE FUTURE OF THE LEAGUE WITH A RIVERSIDE HOUSE ACKNOWLEDGEMENT

Recognize Junior League leaders, members and friends, and the memory of loved ones and special times through an acknowledgement in the Riverside House, including room naming opportunities. A personalized acknowledgement of your gift will be engraved on a plaque that will be placed in the area of the Riverside House you have selected.

☐ Yes, I want to support the Riverside House Capital Campaign through a Riverside House acknowledgement opportunity. Please contact me to discuss these opportunities. The best time to reach me is ________________.
PLEDGE CARD

I am pleased to join with others in support of the Junior League of Jacksonville with a commitment of $_______________ total to the League’s Riverside House Capital Campaign.

Please acknowledge this commitment as being made by:
_____________________________________________________________________________________

Name(s) to appear on all printed acknowledgements and reports, or mark “Anonymous” (please print)

Donor Name(s) ________________________________________________________________________
Mailing Address _________________________________________________________________________
Email Address _________________________________________________________________________
Telephone ____________________________________________________________________________

Gift Level Selected □ Visionary □ Leader □ Preservationist □ Benefactor □ Partner □ Advocate □ Investor
□ Supporter □ Friend

Gift(s) in fulfillment of this commitment will be made as follows:

☐ One-Time Gift

☐ Monthly Payment
   Please charge my credit card for $__________ on the 15th of each month, beginning in __________ (month) and ending in __________ (month) (total donation divided into equal monthly payments).

☐ Three-Year Pledge
   I would like to pledge installments of $__________ to be paid over __________ years (up to 3 years), with the first payment to begin on __________ (date).
   Please send a reminder for the balance due: □ Annually □ Semi-Annually □ Quarterly

☐ Check enclosed made payable to the Junior League of Jacksonville

☐ Visa or Mastercard (circle one)

   Name on the card: _______________________________________________________________
   Credit Card Number: _____________________________________________________________
   Expiration date: _____________________________
   Security code: _____________________________

_____________________________________________________________________________________

Signature _____________________________ Date _____________________________

Please return completed form to:

Junior League of Jacksonville
2165 Park Street
Jacksonville, FL 32204

Please do not hesitate to contact us at BuildIt@jljacksonville.org with any questions or concerns.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-HELP-FLA (435-7352) WITHIN THE STATE OR VISITING WWW.800HELPFLA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. REGISTRATION #CH3791